

# ASIAN LEADERSHIP CONFERENCE 2021

## 4<sup>th</sup> ASIA LEADERSHIP FORUM

### Frequently Asked Questions (FAQs)

- **What is this Forum and Conference about? Who are the speakers and session themes and topics?**

#### **4th Asia Leadership Forum**

The 4th Asia Leadership Forum (ALF), organized by the Center for Asia Leadership on July 1, brings together thought leaders from Harvard University and industry experts to share practical cases, lessons, and insights on the theme, “From Principle to Practice: The Pandemic Leadership Essentials.”

#### **Asian Leadership Conference 2021**

This year’s 4th Asia Leadership Forum is run in conjunction with the Asian Leadership Conference 2021, one of Asia’s premier international conferences, organized by the Chosun Media Group. Our Center’s program “From Principle to Practice: The Pandemic Leadership Essentials” is run as the largest learning track at the ALC.

With the theme, “World After Covid-19: Rebuilding Trust and Cooperation,” the Asian Leadership Conference 2021 on June 30 – July 1, features over 200 global leaders including former heads of state, industry experts, and thought leaders who will speak on: Leadership & Innovation; the Global Economic Outlook; National Survival Strategies; the Future of Asia; and Technology, AI, and the Fourth Industrial Revolution, among others. Learn more about the mega-event here: <https://alc.chosun.com/2021/en/>

- **If my registration for the 4th Asia Leadership Forum is approved, will I gain access to BOTH the 4th Asia Leadership Forum and the Asian Leadership Conference 2021?**

Yes, registrants approved by the Center for Asia Leadership gain exclusive access to both:

- **4th Asia Leadership Forum - “From Principle to Practice: The Pandemic Leadership Essentials”** on July 1 (Thu, 1:00pm–6:00pm Seoul).
- **Asian Leadership Conference 2021 - “World After Covid-19: Rebuilding Trust and Cooperation”** on June 30 (Wed, 9:00am–11:00pm Seoul Time) and July 1 (Thu, 8:00am–6:00pm Seoul).

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- **What is the relationship between the Center for Asia Leadership and the Chosun Media Group?**

The Center for Asia Leadership has been a key learning partner, supporter, and co-organizer of the Chosun Media Group's annual Asian Leadership Conference since 2017.

This year, our Center's program, "From Principle to Practice: The Pandemic Leadership Essentials," will comprise the largest thematic learning track of the Asian Leadership Conference.

- **How do I register for this event?**

There are two ways to register: as an Individual and as an Organization. To register, visit <http://www.alf.asialeadership.org/> and complete the registration form.

Upon approval of the registration, the Conference Pass and instructions on how to access the forum will be sent to participating individuals and organizations via email.

- **Is this a free event? What is the criteria to receive approval for my registration for this event?**

Tickets for this year's program, Asian Leadership Conference 2021, now in its 12th year, are worth USD \$1000. The Asia Leadership Forum, usually an in-person event, is historically priced at USD \$200.

Exclusive registration via the Center for Asia Leadership is FREE during this pandemic period, upon certain criteria.

- **Registration by eligible organizations:**

- Value-driven companies, institutions, and associations who seek to benefit their teams with a learning opportunity by exposing them to cutting-edge knowledge and industry trends in order to create a better business and society.
- Existing clients, partners, and supporting organizations of the Center for Asia Leadership are automatically approved.
- Special consideration given to non-profit and non-governmental organizations.
- Eligible to nominate up to 10 staff.
- Completed Application Form by CHRO or other representative.

- **Registration by eligible individuals (continued on next page):**

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- **Registration by eligible individuals (continued from previous page):**

- Value-driven individuals from business, government, or society with a strong desire to learn, collaborate, and discover the inspiration to confront new challenges and shape a better future.
- Special consideration given to individuals from non-profit, non-governmental organizations, and alumni of Center for Asia Leadership programs.
- The individual registrant is required to nominate one learning partner with whom they will attend the event.
- Completed Application Form by individual.

- **How do I access the event page and join the sessions? Will there be a recorded version in case I miss the program?**

Once you receive the Conference Pass, you need to visit <https://alc.chosun.com/2021/en/> and create an account to access the conference and join the sessions.



Wirecast

The program will be held on the Wirecast livestreaming platform.

You can watch the live broadcast on June 30 and July 1 or the on-demand replay which will be made available within the day.

- **Can I watch and join the sessions on a mobile device?**

For the best virtual forum experience, we recommend logging in to the page and accessing the sessions on a desktop or laptop. Please also ensure that you have a stable internet connection to be able to stream the sessions smoothly.

For any queries, contact us at [alf@asialeadership.org](mailto:alf@asialeadership.org) or +60-11-7224 8247.