

3rd Asia Leadership Forum Online

THE WORLD AFTER COVID

How to Lead Adaptively Beyond the Crisis

#ALF2020 • NOVEMBER 16 – 21, 2020

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The Asia Leadership Forum goes online.

This November, we are redesigning the Asia Leadership Forum as a **unique virtual platform** to engage more leaders across the region, while connecting them to a larger community.

Join us as we bring together Harvard thought leaders, local practitioners, and participants from over 30 countries, helping give you the insights to **lead beyond the crisis.**



How do you reinvent yourself to lead during a time of hyper-uncertainty?

Paralyzed by the crisis of a generation, we lack the **vision** and the **playbook** to confront the challenges before us.

Leadership during this time means making the tough choices daily to ready our spirit, engage in reality checks, inspire with shared values, and take nimble action for **a better future.**

With its new theme, **“The World After Covid: How to Lead Adaptively Beyond the Crisis,”** this Asia Leadership Forum 2020 is dedicated to helping leaders initiate change and manage progress in their organizations and communities.

This forum is where the realities and contradictions of our times are seen through the lens of leading-edge Harvard thought leadership and its practice. It is where leaders come together to clarify their values, gain actionable insights, and acquire tools and frameworks to make a difference in a world that is constantly spinning.

Learn, network, and listen to Harvard thought leaders and local expert practitioners on how you can create a future that defies the odds.

Bringing you the best of both **live** and **on-demand** content
from **Harvard speakers** and **industry practitioners**

November 16-20 (Monday – Friday)

Smart Talks Live Broadcast at 12:00 daily (30 mins each)
Watch the recorded version at your most convenient time

MONDAY: The World After COVID: What Comes Next?

The Future of Leadership: The World After Covid | **Samuel Kim**
How Does the World Overcome a Crisis? | **Moshik Temkin**

TUESDAY: Skills to Confront Uncertainty

How to Lead During Crazy, Chaotic, & Perilous Times | **Dean Williams**
Confronting Uncertainty: How to Think Like a Futurist | **Rahul Daswani**

WEDNESDAY: Embedding Innovation in Your Organization

Future of Learning: How to Build Organizations that Adapt During Times of Change | **Julie Wilson**
9 Practices for Leading Innovation During a Crisis | **David Shore**

THURSDAY: Inspiring Others During a Crisis

Strategic Influence During a Crisis | **Steve Jarding**
Empathetic Leadership: How to Communicate when the World is Falling Apart | **Ami Valdemoro**

FRIDAY: Self-Leadership for a Value-Driven Future

How to Build Resilience During Crucible Experiences | **Junko Yoda & Laura Thompson**
Gaining the Power to Lead Through Your Values | **Dana Born**

November 21 (Saturday)

Live Q&A (50 mins each)

9:00-9:50 | **The World After COVID: What Comes Next?**
10:00-10:50 | **Skills to Confront Uncertainty**
11:00-11:50 | **Embedding Innovation in Your Organization**
12:00-12:50 | **Inspiring Others During a Crisis**
13:00-13:50 | **Self-Leadership for a Value-Driven Future**

Break/ Live Jazz

13:50-14:00 (10 mins)

Practitioners' Roundtable (50 mins each)

14:00-14:50 | **Digital Leadership: Harnessing Technology for the Greater Good**
14:50-16:00 | **Political Leadership: Rising to the Challenge During COVID**
16:10-17:00 **Social Leadership: Surviving, Serving, & Uniting During COVID**

Networking with ALF Speakers and Rethinking Asia 7 Authors

17:00-18:00 (60 mins)

SPEAKERS



Samuel Kim

MPA, Harvard University
Founding President, CAL



Dana Born

Lecturer,
Harvard University



Rahul Daswani

MPP, Harvard University
Head, GovTech Singapore



Steve Jarding

Faculty,
Harvard University



David Shore

Faculty,
Harvard University



Moshik Temkin

Associate Professor,
Harvard University



Laura Thompson

EMP, INSEAD
CEO, Laura Thompson
Coaching



Ami Valdemoro

MPP, Harvard University
Leadership Coach and
Social Entrepreneur



Dean Williams

Faculty,
Harvard University



Julie Wilson

Faculty,
Harvard University
Founder, Institute for the
Future of Learning



Junko Yoda

Harvard University
Co-Founder of CLinked

TOPICS

Samuel Kim, MPA, Harvard University | Center for Asia Leadership

The Future of Leadership: The World After Covid

As leaders make the critical decisions that will impact the future of their organizations and communities, they are faced with both risk and uncertainty on one hand, and unprecedented possibilities on the other. What are the trends we need to look out for that will affect how we approach our careers, how we approach our work, how we observe the world, and how we relate to technology? In this session, Samuel will share how leaders can help their organizations and communities prepare for the future of leadership and work today.

David Shore, Faculty in Public Health, Harvard University

9 Practices for Leading Innovation During a Crisis

New managers learn that if you want to make enemies, just try changing something ... anything! Before you know it, a flash mob of stakeholders have emerged to advise you why this is not a good idea. Drawing from three decades of research, consulting, and teaching graduate courses and executive education programs, David Shore's 'meta-analysis' reveals top tips for successfully launching, leading, and realizing value from innovation and change initiatives. This fast-paced talk will not simply 'admire the problem,' but rather provide actionable insights as we explore a little bit of everything about successfully leading innovation and change.

Rahul Daswani, MPA, Harvard University | Futurist | GovTech Singapore | McKinsey

Confronting Uncertainty: How to Think Like a Futurist

Leaders often fall into the hubris of thinking they are experts on everything around them. This can create a culture where people are uncomfortable with challenging them, and where true expertise is often ignored or unheeded. How can you be more aware of other people's wisdom and make better decisions for your team? When is the best time to be more directive or more consultative? Rahul will speak about how to create a culture of inclusiveness, experimentation, and agility in the workplace. Participants will also learn how to think in various timelines, and learn strategies to get buy-in for long-term priorities, using futures learning.

Laura Thompson, MBA, INSEAD

How to Build Resilience During Crucible Experiences

To whom does a leader confide in? Whether you're heading a start-up, non-profit, or on your way up from a mid- to senior-level role, it is often difficult to find a trusted sounding board. Learn how you can make individual and collective mentorship part of your leadership practice, with the intention to help you realize your personal and organizational vision.

Dean Williams, Faculty in Public Policy, Harvard University | Social Leadership Singapore

How to Lead During Crazy, Chaotic, & Perilous Times

We live in a crazy world filled with divisions, fault lines, disruption, and uncertainty. As humans in modern organizations and communities, we still have a tribal impulse that pulls groups apart rather than bring them together. True leadership means keeping your eye on interdependent and messy adaptive challenges - despite the chaos. In this talk, Dean will address the role of leadership in helping groups transcend silos and boundaries in order to tackle the high-stakes problems and challenges facing businesses, governments, and international organizations.

TICKETS

BASIC PASS USD \$39	PREMIUM PASS USD \$49
600 minutes of live content and <u>lifetime</u> on-demand access Conference web and mobile access Access to participant discounts from forum sponsors	600 minutes of live content and <u>lifetime</u> on-demand access Conference web and mobile access Access to participant discounts from forum sponsors
	500 minutes of live Q&A with 10 Harvard speakers 180 minutes of live roundtable Q&A with 9 Practitioners Networking with Harvard Speakers, Authors of Rethinking Asia 7 "The Future of Work: How to Prepare for It" and participants Certificate of Attendance

EARLY BIRD RATE

40% OFF until September 30

Basic Pass ~~USD \$39~~ **Now \$24**

Premium Pass ~~USD \$49~~ **Now \$30**

GROUP RATE

50 tickets

Premium Pass ~~USD \$49~~ **Only \$22/pax**

100+ tickets

Premium Pass ~~USD \$49~~ **Only \$20/pax**

NON-PROFIT ORGANIZATION RATE

Contact anne.cortez@asialeadership.org

SPONSORSHIP

Partner Privileges and Mileages	SILVER Partner USD \$3,000	GOLD Partner USD \$5,000	DIAMOND Partner USD \$10,000
BRAND EXPOSURE <ul style="list-style-type: none"> • Logo placement in all conference materials • Promotion as event partner in conference social media/email campaigns • Banner advertisement in sessions and practitioners roundtable • Brand showcase page in the conference website and mobile app 	YES	YES	YES
TALENT DEVELOPMENT <ul style="list-style-type: none"> • Conference premium pass • 600 minutes of live content and <u>lifetime</u> on-demand access • 500 minutes of live Q&A with 10 Harvard speakers • 180 minutes of live roundtable Q&A with 9 Practitioners • New book "Rethinking Asia 7: The Future of Work: How to Prepare for It" signed e-book (originally priced at USD \$15) 	YES 150 Premium Pass	YES 250 Premium Pass	YES 500 Premium Pass
<ul style="list-style-type: none"> • Special Rate for Customized In-house Leadership Program/ Coaching Session with Harvard facilitators 	NO	NO	YES
NETWORKING <ul style="list-style-type: none"> • Special invitation to an exclusive networking session with Harvard Speakers and Future of Work Book Authors 	NO	YES	YES

Build your brand around **Harvard thought leadership** and the **Future of Work beyond Covid**.

Connect with a wide network of working professionals and participants from **over 30 countries** in **Asia and around the world**.



Register now

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For partnership/ sponsorship

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